



Authorized Use of the Rotaract Emblem

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Specifications for Rotaract Emblem

The emblem of Rotaract is a circle with a capital R superimposed over five horizontal and six vertical curved lines in the center circular space. These elements are designed in accordance with the proportions given in the table. With the R placed vertically, the word "ROTARACT" is centered directly above and is contained within the exterior ring. The word "CLUB" is centered directly beneath the R and is contained within the exterior ring. This lettering is raised from depressed space. The outside edge is a perfectly round, raised wall to contain all the elements.

The official Rotaract colors are deep red and gold and should be worked into the emblem as follows: the depressed space in the exterior ring is deep red, and all raised lettering and detail are gold. Gold can be represented as a metallic color or as a yellow. The following specific PMS colors should be used: PMS 201 Red; PMS 871 Metallic Gold, or PMS 129 Gold (yellow).

Design Proportions

Overall diameter	78 units
Width of exterior (red) ring	12 units
Width of both (gold) circles	3 units
Diameter of inner circle	42 units
Height of R at vertical	31 units
Width of R at top	23 units
Width of R at bottom	26 units
Width of vertical bar on R	5 1/2 units
Height of letters	8 units
Width of the letter O	11 units

